



midlands aerospace alliance

Benefits of MAA membership

Promotion

Promotion of your company's capabilities to the aerospace community

- in the prestigious MAA membership directory
- on the excellent MAA website www.midlandsaerospace.org.uk
- at the high-profile MAA stand at the Farnborough and Paris airshows each year -- where all Midlands company capabilities are promoted
- through success stories in the quarterly MAA newsletter *Aerospace in the Midlands* with its 2,000+ circulation

Information

Making sure you receive up-to-date information with news, opportunities and relevant events

- through the quarterly newsletter *Aerospace in the Midlands*
- in the regular MAA e-letter sent out to 2,000+ recipients
- with keynote speakers at MAA members meetings and other events throughout the year

Networking

Organised opportunities to network with colleagues from across the Midlands aerospace industry at regular MAA members meetings

Expertise and advice

The MAA team are available on an ongoing basis to take specific queries and address issues on behalf of our members, about developing aerospace market opportunities, identifying technology development partners and improving operational performance

Policy and funding lobbying

The MAA is very active in raising the profile of the industry and what it needs from government through its partnership with our national body A|D|S and in meetings directly with

- government ministers
- Members of Parliament
- other influential bodies

Funding support

The MAA has been able to access significant funding support in recent years. Despite government spending cuts, the RDAs have ensured that *most of this support for our important industry continues*. The MAA team's expert view is that further funded support will be available in future. We will continue to provide you with information about other areas of support from organisations like UK Trade & Investment and the Manufacturing Advisory Service.

Additionally

- You will receive a formal Certificate of MAA Membership for display
- You will retain the right to display the MAA logo on your official letterhead and website
- Your company capabilities will be displayed in the annual printed MAA membership directory and on the MAA website member directory
- You will be able to send up to two members to each quarterly MAA members meeting free of charge
- You will have free or discounted attendance at key seminars throughout the year
- You will have the opportunity to stand for election to the MAA Board or participate in MAA Working Groups on business development, new technology and operational best practice where you can help develop and implement MAA strategy